

CON TEN TS

| 100% DOWNTOWN LIVING              |                          |
|-----------------------------------|--------------------------|
| LIVE WHERE THE GROWTH IS          |                          |
| STEPS TO YONGE-DUNDAS SQUARE      |                          |
|                                   |                          |
| DOWNTOWN TORONTO AT YOUR DOORSTEP |                          |
|                                   | Silvey                   |
|                                   |                          |
|                                   | LIVE WHERE THE GROWTH IS |

15 20

# THE HEALTHIEST TYPE OF GROWTH

THE SQUARE ROOT TO EDUCATION

100% REFINED ARCHITECTURE

18,000+ SF OF WORLD-CLASS AMENITIES

LOVE WHERE YOU LIVE

FEATURES & FINISHES

100% TEAM WORK





# LIVING

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The numbers are in, and it all adds up at 252 Church, an ideal location and new condominium lifestyle at Church and Dundas. Experience the best of downtown living just minutes to Yonge Street, Eaton Centre, Dundas Square, and the Yonge subway line taking you anywhere you want to go in minutes.

Your neighbourhood defines destination living and boasts convenience and cachet, while your home celebrates stylish, modern luxury with exquisite suites, stunning amenities, and enviable cityscape views.



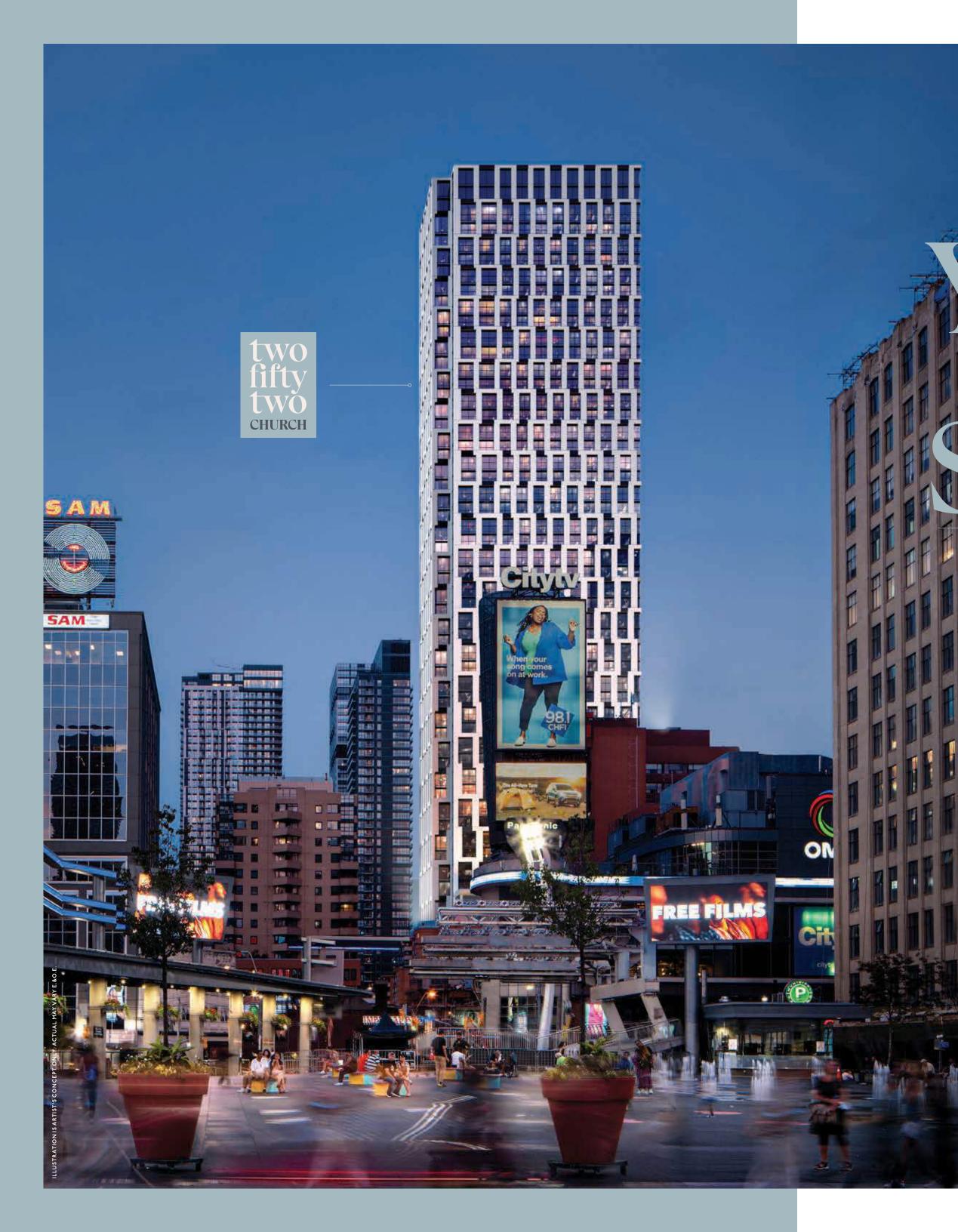
# THE BOOMING AND A CONTRACT OF CONTRACT OF

Booming, bustling, and ever evolving - Toronto is a dynamic destination consistently ranked as one of the most livable cities in the world. As the fastest growing City in North America, Toronto's population has doubled over the past 40-years and the employment opportunities are endless.

Home to top notch healthcare, education and public facilities, Toronto offers one of the best standards of living in the country. At 252 Church, you get to live at the center of all the action with endless opportunity resulting from expanding residential development and major investments in education, finance, health science and technology.



**TORONTO: A GROWTH STORY** 



# IN THE HEART OF THE CITY

Conveniently located in the heart of downtown, steps from Yonge and Dundas Square and the Eaton Centre, 252 Church's location is its best-selling feature. Experience a 24/7 lifestyle that's built around Toronto's financial district, a bustling tech sector, world-class universities, and an extensive hospital network. 252 Church invites an exclusive location and lifestyle for professionals, students and the growing healthcare and tech communities.

 $\frac{2016}{\text{YONGE AND DUNDAS POPULATION}}$ 

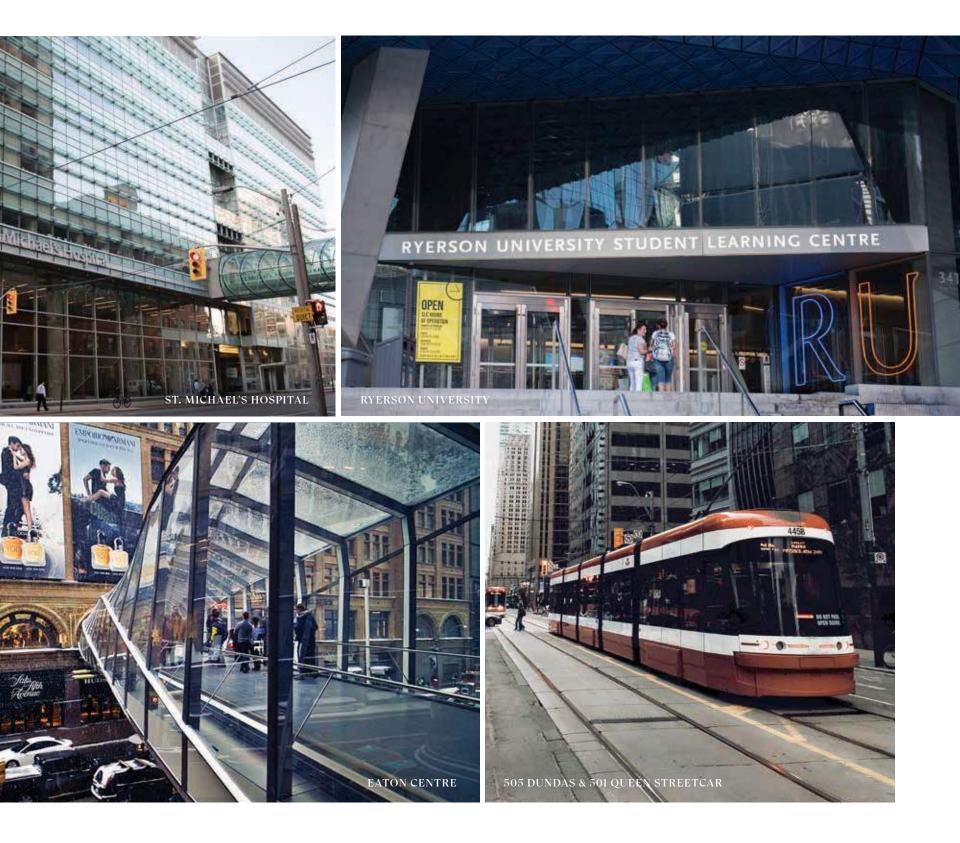
**2041 ESTIMATE** YONGE AND DUNDAS POPULATION

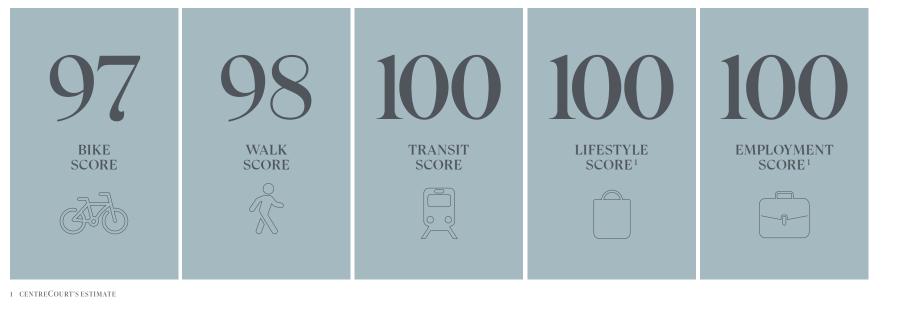


C ESTIMATED INCREASE IN RESIDENTS IN THE 252 CHURCH NEIGHBOURHOOD

# MINUTES FROM EVERYWHERE

252 Church is at the core of the Church-Yonge Corridor and boasts an enviable location of connectivity and convenience. Being just steps from the Yonge TTC Line and both the Dundas and Queen streetcars, 252 Church is considered a walkers', cyclists', and transit riders' paradise with near perfect scores. You're on your way in minutes. 70



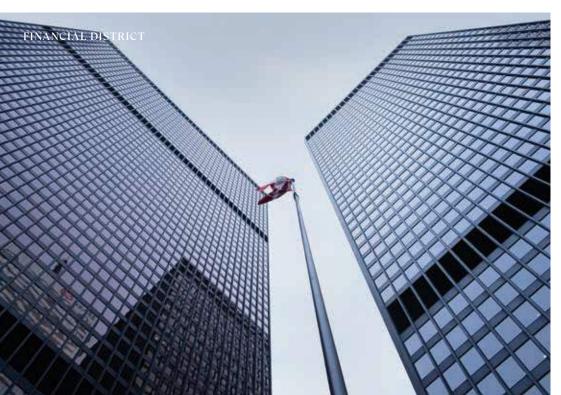


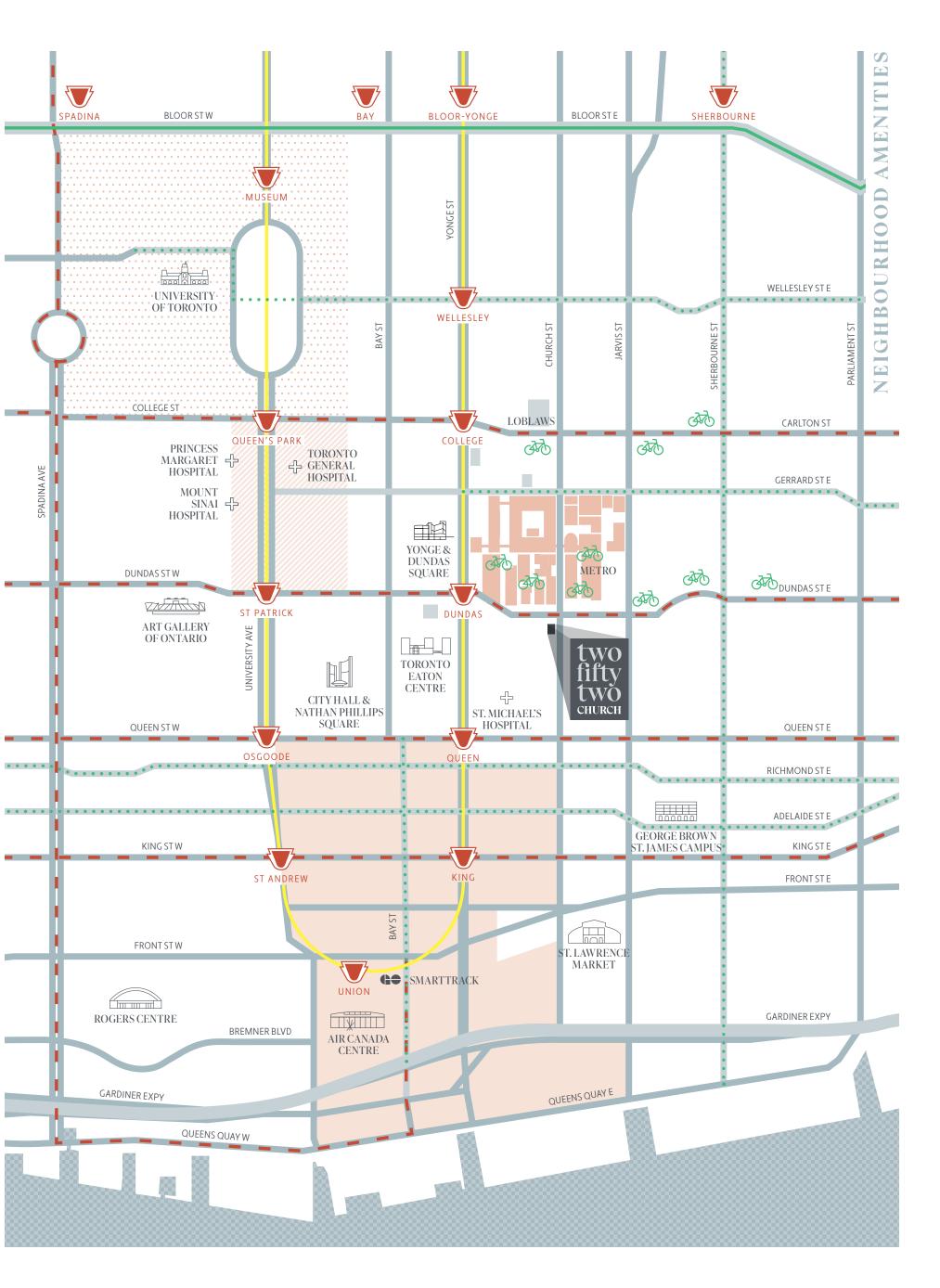






| ANYWHERE<br>IN MINUTES    | <b>*</b><br>MIN | MIN |
|---------------------------|-----------------|-----|
| RYERSON UNIVERSITY        | 2               | <2  |
| DUNDAS STATION            | 4               | <4  |
| EATON CENTRE              | 4               | 2   |
| YONGE-DUNDAS SQ.          | 4               | <4  |
| ST. MICHAEL'S HOSPITAL    | 5               | 2   |
| GEORGE BROWN              | 12              | 6   |
| UNIVERSITY HEALTH NETWORK | 15              | 6   |
| FINANCIAL DISTRICT        | 8               | 6   |
| UNIVERSITY OF TORONTO     | 26              | 8   |





#### LEGEND

|                               | STREETCAR ROUTES        |                               | RYERSON CAMPUS            |
|-------------------------------|-------------------------|-------------------------------|---------------------------|
| • • • • • • • • • • • • • • • | BICYCLE LANES           |                               | FINANCIAL DISTRICT        |
|                               | LINE 1 YONGE-UNIVERSITY | • • • • • • • • • • • • • • • | UNIVERSITY OF TORONTO     |
|                               | LINE 2 BLOOR-DANFORTH   |                               | DISCOVERY DISTRICT        |
|                               |                         | <b>A</b> A                    | LOCAL BIKE SHARE STATIONS |



GERRARD ST E

DUNDAS ST E

QUEEN ST E

RICHMOND ST E

ADELAIDE STE

KING ST E

FRONT ST E

GARDINER EXPY

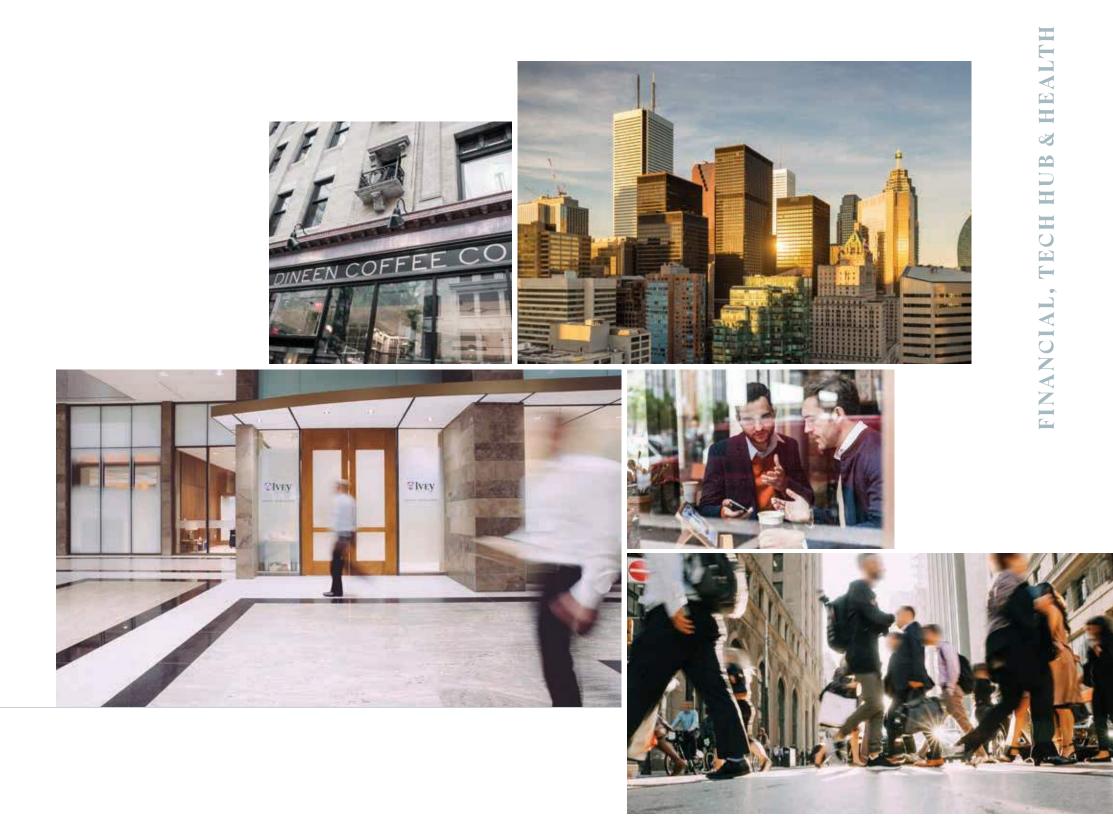
QUEENS QUAY E

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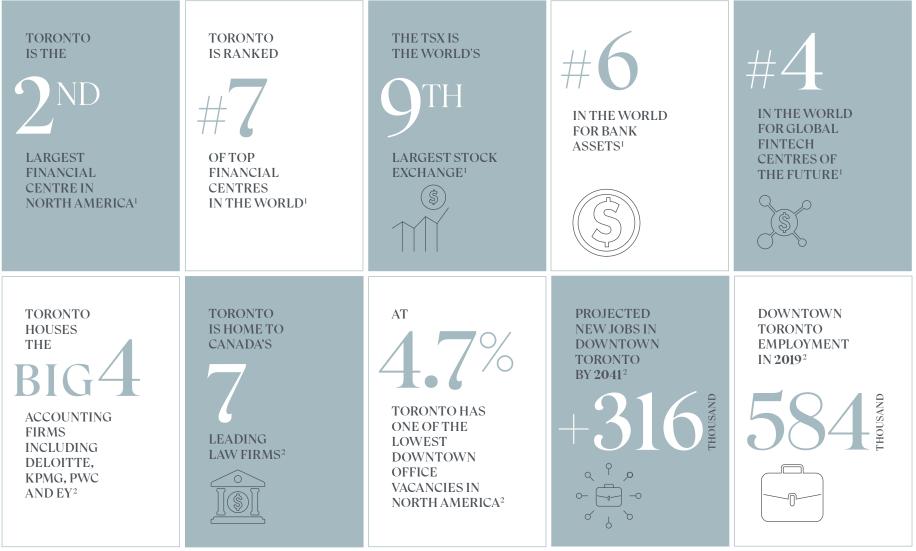
CHURCH



Located mere minutes away from the Toronto Financial District, the heart of Canada's finance and banking industries and accounting for almost 10% of Canada's GDP, never miss an opportunity when it knocks. As the most densely built-up area in the city, it's home to top tier banking companies, corporate headquarters, high-powered legal and accounting firms, insurance companies and the Toronto Stock Exchange.

#### LEGEND

| EXPANDED FINANCIAL DISTRICT |  |
|-----------------------------|--|
| EAST CORE                   |  |



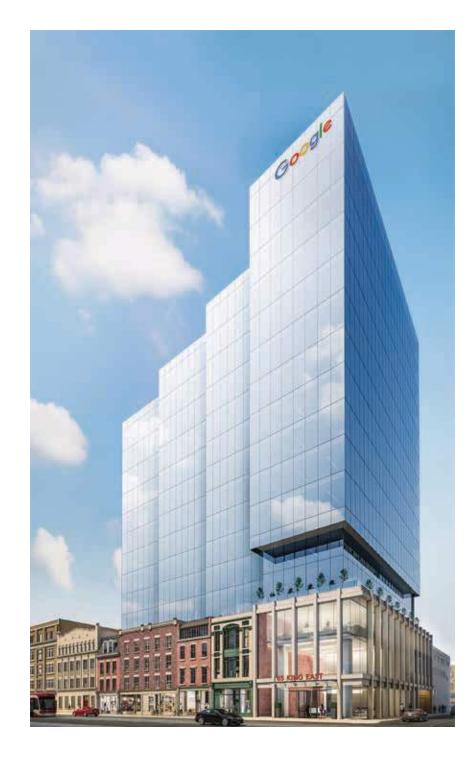
1 SOURCE: TORONTOFINANCIALDISTRICT.COM 2 SOURCE: TORONTO.CA





With over 240,000 jobs in Toronto's tech ecosystem, the city is taking the lead as the fastest growing technology market in North America.

The city has experienced a steady rise in the number of startups, VC investors and global tech giants calling Toronto home. Even amid the pandemic major tech companies including Google, Amazon, Tiktok, Netflix, Reddit, DoorDash, Pinterest, Uber, IBM and Wayfair have either expanded or beefed up their presence in Toronto with new downtown offices.





# 300,000 SKILLED WORKERS IN THE

**TORONTO TECH ECOSYSTEM<sup>4</sup>** 

1 SOURCE: WWW.INVESTONTARIO.CA/SPOTLIGHTS/TORONTO-ADDS-MORE-TECH-JOBS-SEATTLE-BAY-AREA-AND-WASHINGTON-DC-COMBINED#:~:TEXT=TORONTO'S%20RISE%20IN%20THE%20RANKS,NEW%20YORK%20IN%20 TECH%20TALENT

- 2 SOURCE: HTTPS://WWW.CBRE.CA/EN/ABOUT/MEDIA-CENTER/TORONTOS-TECH-TRAJECTORY-SEES-THE-CITY-RISE-TO-NO-3-IN-CBRES-NORTH-AMERICAN-TALENT-RANKING
- 3 SOURCE: HTTPS://WWW.INNOVATION-CITIES.COM/INDEX-2019-GLOBAL-CITY-RANKINGS/18842/

#### 4 SOURCE: TORONTO.CA

# Google

#### 400,000 SF office in Downtown Toronto



Opened its Toronto office in Liberty Village at the end of 2020



New office in Toronto's southern financial district, adding to the existing 113,000 SF

# **6** reddit

Reddit opened the doors to a new office on University Avenue

# NETFLIX

Toronto has been chosen over Vancouver for its new Canadian headquarters



50 additional software engineers to staff the new Toronto office



Opening a new engineering office in Toronto hiring 1,000 technologists

Pinterest

Opening a new Toronto office downtown transforming 50,000 SF into a collaborative inclusive space

Uber

The 80,000 SF new Toronto office is one of the top 10 Engineering Hubs around the world



Announced a new office in downtown Toronto with 2,000+ positions opened for hire



# THE HEATHIEST OF GROWTH

Well positioned for wellness, 252 Church's
downtown location provides excellent access
to superior healthcare related opportunities.
Toronto boasts over 40 hospitals as well as
renowned medical research facilities and
teaching institutes.

The Discovery District is a health inspired hub featuring 9 teaching hospitals, 30+ specialized medical research centers and MaRs (Medical and Related Sciences), an innovation incubator which supports Canada's most promising startups. To date, MaRS helps more than 1,400 Canadian startups grow into successful global companies!<sup>1</sup>

The downtown core is also home to the University Health Network (UHN) - the largest health research organization in North America with approximately 17,000 employees and ranks first in Canada for total research funding of approximately \$500 million in total research funding and over 1 million square feet of dedicated research space.<sup>2</sup>

It's no surprise that Toronto is recognized as one of the best hospital cities in the world, ranking 15th out of 100 global cities with an overall score of 94.7.



1 SOURCE: (MARS) 2 SOURCE: (UHN AT A GLANCE)

# **ÚCATION** Discover a smart location that draws

rson University

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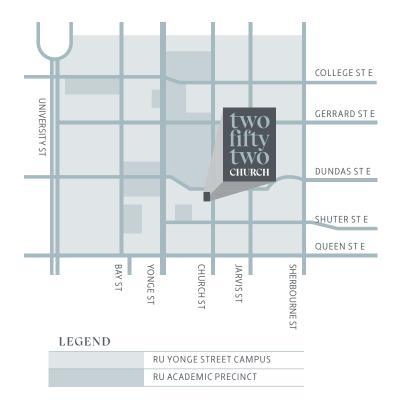
hundreds of thousands of students to the downtown core with easy access to top ranked schools offering diverse programs, practical studies, and internationally acclaimed educational choices.



# Ryerson University

### THE MOST APPLIED-TO UNIVERSITY IN ONTARIO<sup>\*</sup>

Just a 2-minute walk puts you at the core of the best in career-focused education. Home to the award-winning Student Learning Centre and newly constructed multifunctional Daphne Cockwell Health Science Complex, Ryerson offers the union of real-world knowledge with practical experience in over 100 undergraduate and graduate programs. Current enrollment sits at **47,000**+ students and only **1,144** beds.





RYERSON STUDENTS LIVING OFF CAMPUS<sup>2</sup>

8% YEAR-OVER-YEAR GROWTH IN

INTERNATIONAL STUDENT **ENROLLMENT<sup>3</sup>** 



AFTER **GRADUATING**<sup>4</sup>

1 SOURCE: HTTPS://WWW.UNIVCAN.CA/UNIVERSITIES/FACTS-AND-STATS/ENROLMENT-BY-

UNIVERSITY/ 2 BASED ON 1 RESIDENT PER UNIT

3 SOURCE: HTTPS://WWW.RYERSON.CA/UNIVERSITY-PLANNING/DATA-STATISTICS/ 4 SOURCE: HTTPS://WWW150.STATCAN.GC.CA/N1/DAILY-QUOTIDIEN/201125/DQ201125E-ENG.HTM



### #1 RANKED UNIVERSITY IN CANADA

An 8-minute bike ride lands you at the world-renowned University of Toronto St. George Campus. Ranked #1 in Canada, #2 in North America and #17 in the world by U.S. News & World Report, this innovative centre for learning offers over 700 undergraduate programs and over 300 graduate programs in a wide variety of fields. Current enrollment sites 64,218+ students and only 6,616 beds on campus.



#### DELIVERING **FUTURE** SKILLS

6 minutes by bike connects you to future career opportunities. The St. James campus at George Brown College provides a blend of theory and experiential learning in Financial Services, Creative Arts, Business and is home to the Centre for Hospitality & Culinary Arts. Current enrollment sites 34,341+ students and only 500 beds on campus.



#### THE LARGEST ART, DESIGN, **AND MEDIA UNIVERSITY IN CANADA**

6 minutes by bike takes you to a portal for the imagination. OCAD integrates art, design and digital knowledge with the social sciences, humanities, and the sciences to deliver 18 undergraduate and 7 graduate degree offerings, a business incubator, executive training studio, and dozens of vital research programs. Current enrollment sites 6,072 students with no residences on campus.

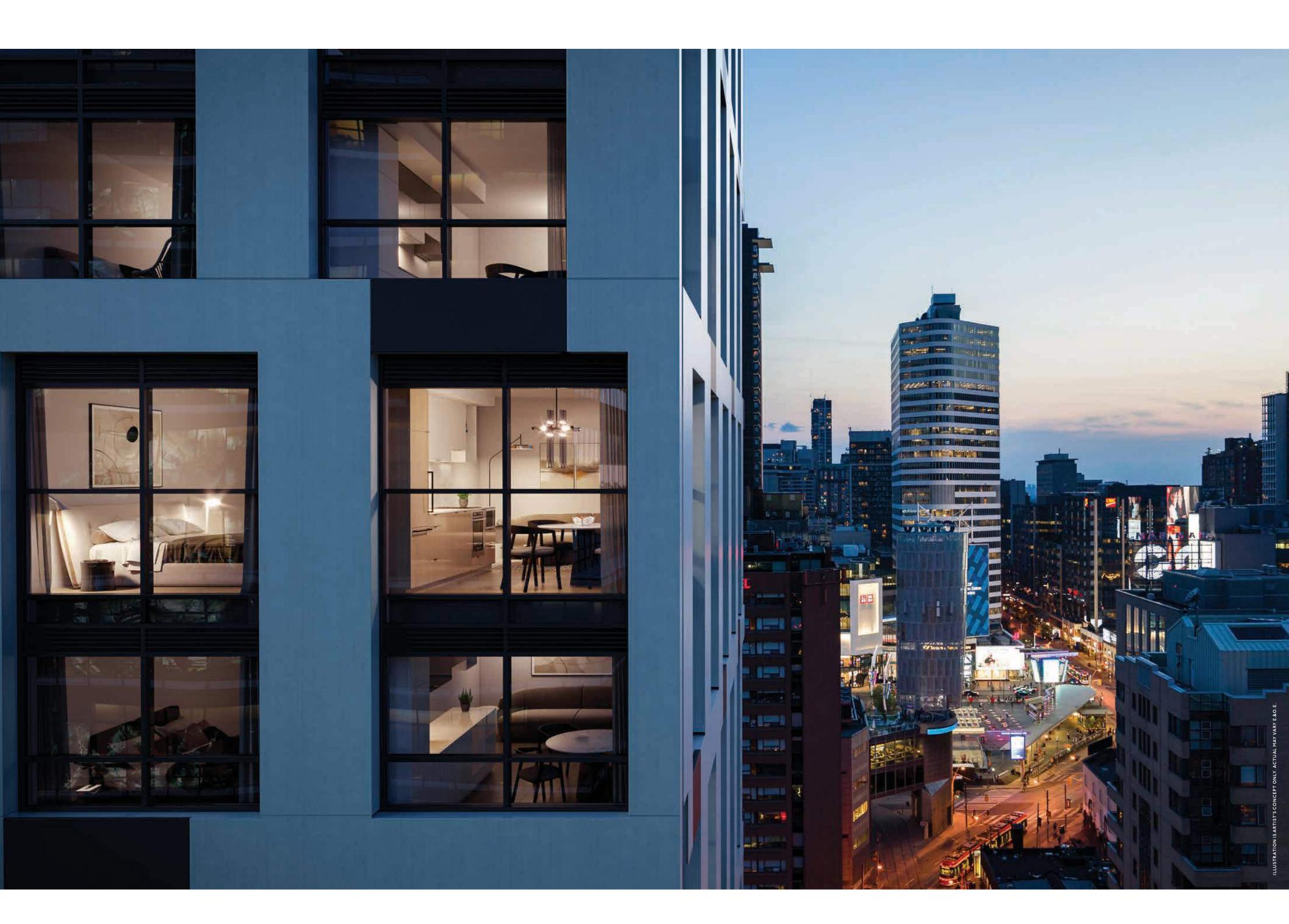


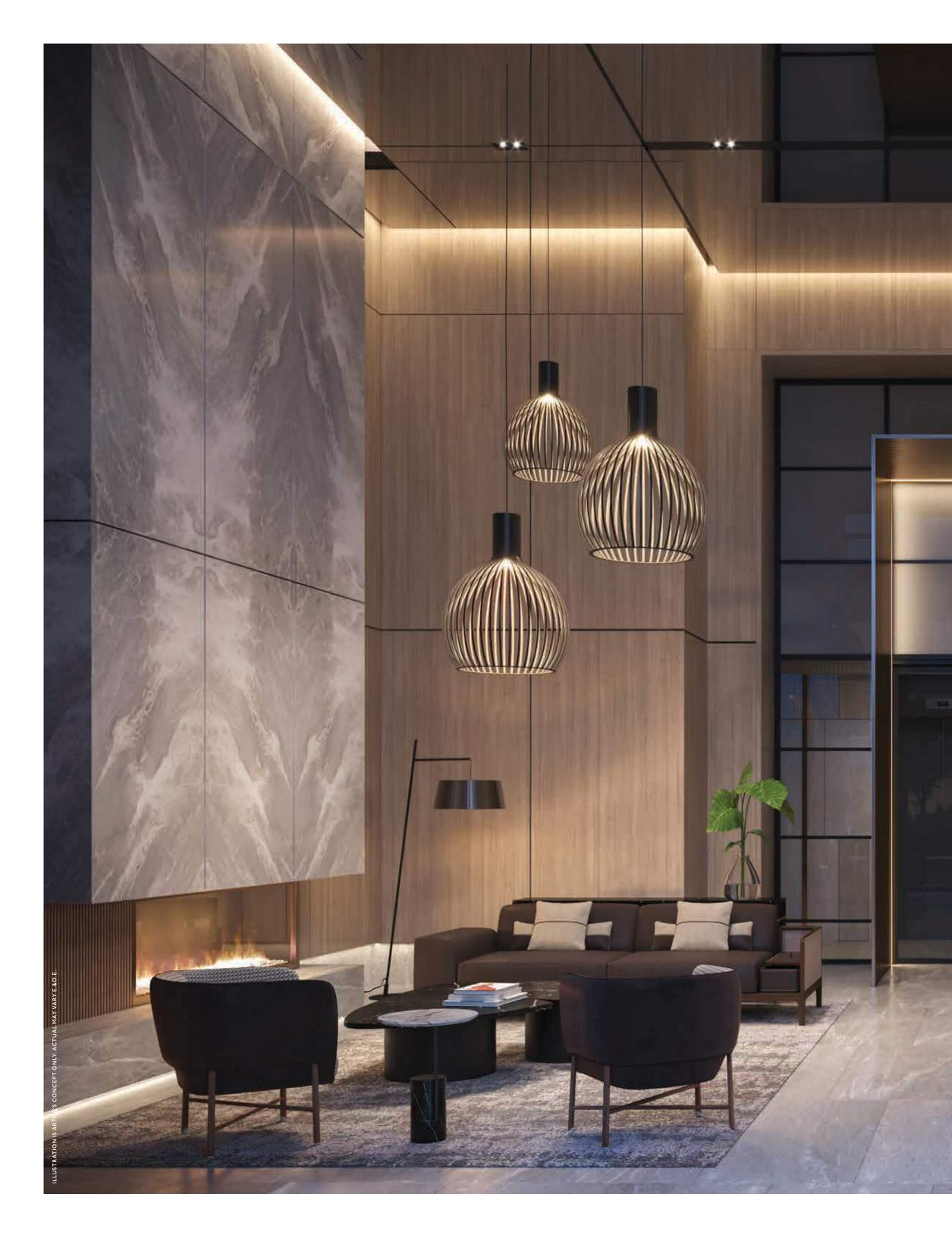
# ARCHITECTURE

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Iconic, integrated, and impressive – behold a true expression of artistic architecture. The fully restored historic corner building acts as an architectural counterpart to the modern brick and stone podium housing over 2,000 sq. ft. of retail; and the 52-storey residential tower that rises above. The vision, an interplay of inverted U-shaped white metal panels punctuated by black metal pixels playfully enveloping the building in a distinct fish-scale pattern. The effect unlike any other in the sky.







# FIRST AND FOREMOST, YOUR ARRIVAL

## LOBBY

Arrive in dramatic style to a breathtaking, double height lobby featuring an extravagant fireplace, further warmed by the surrounding textured wood panel walls. Dark metal accents and sculptural lighting deliver an urban vibe, while the modern lounge seating and tables invite contemporary comfort.

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# WORKING FROM HOME HAS NEVER BEEN THIS COMFORTABLE

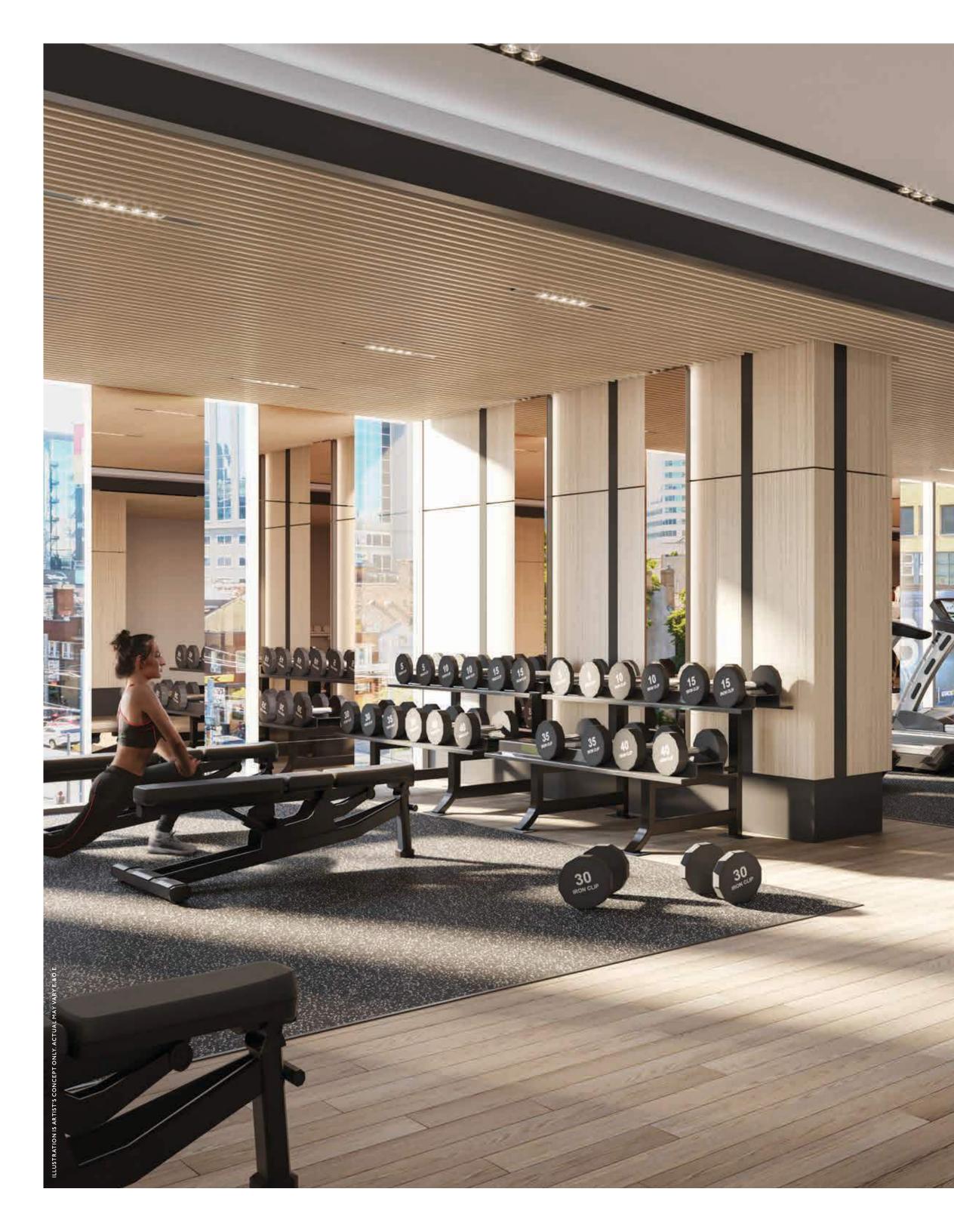
# COWORK LOUNGE

63

Inspired by world-class coworking providers and the work environments of Facebook and Google, 252 Church offers residents an engaging and intuitive coworking space that is complete with private collaboration rooms, individual study pods and open concept collaboration zones.

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# NEVER PAY FOR A GYM MEMBERSHIP AGAIN

# FITNESS CENTRE

Outfitted with state-of-the-art equipment, the fitness facility at 252 Church is more than a gym. It's a premier fitness club; a complete way of life. Open 24 hours a day, seven days a week, this impressive 5,600 sq. ft. facility features a CrossFit studio, cardio, weight training, yoga, and a specially designated Peloton lounge.

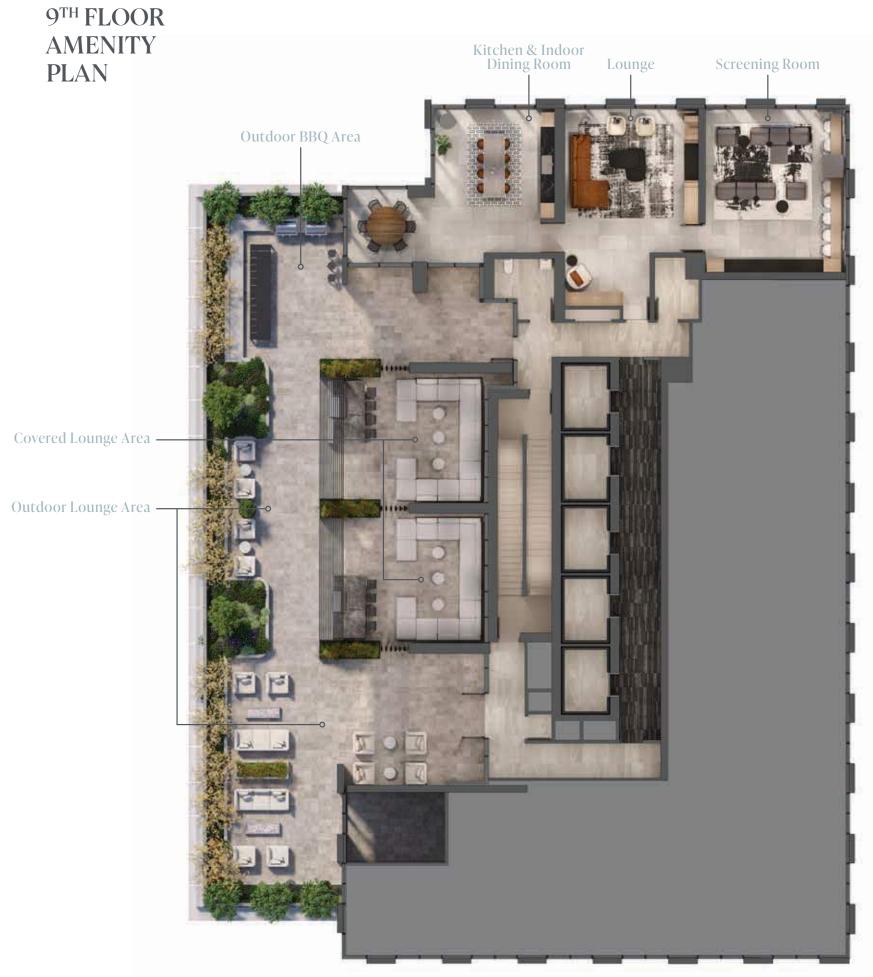


# ENTERTAIN IN STYLE ALL YEAR ROUND

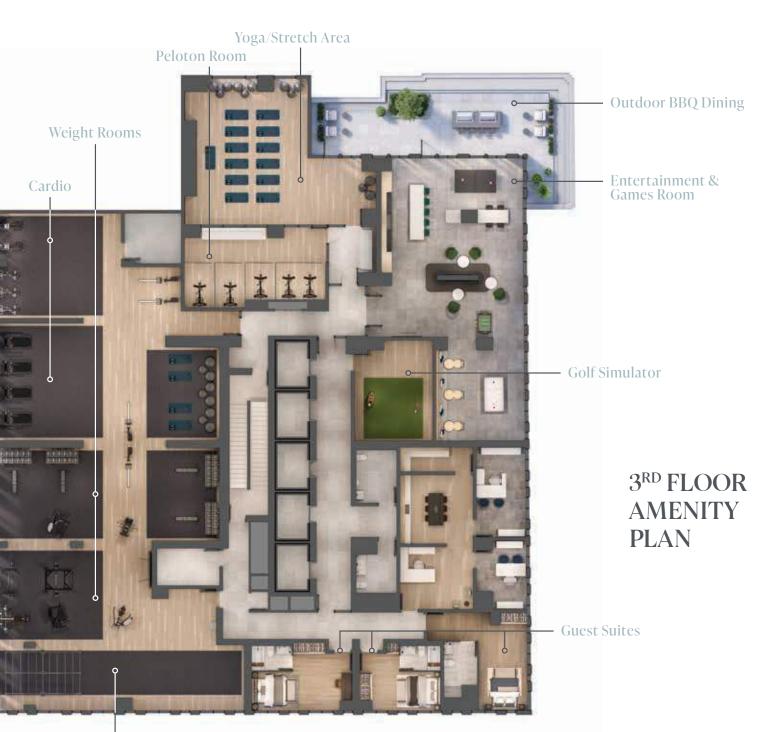
# OUTDOOR TERRACE

Whether you're preparing for a night out or planning to stay-in, the 8,700 sq. ft. outdoor lounge at 252 Church comes equipped with multiple barbeques, along with several well-appointed dining and seating areas for you to host in style.

# 18,000+ SOFT OF VORLD-CLASS AMENITIES



-USTRATIONS ARE ARTIST'S CONCEPT ONLY. ACTUAL MAY VARY E.







DAWN PALETTE

Efficient and well laid out suites ranging from 300 - 720 square feet, all specifically curated for your downtown lifestyle. Love where you live - inside and out.



# BUILDING

- 24-hour, 7 day a week concierge
- Security coded access fob for all residents
- Three guest suites provided for residents' use
- Individual suite hydro, BTU and water metering
- Automated parcel storage

# SUITES

- Smooth finished ceilings throughout
- Choice of flooring throughout entry, kitchen, dining, living areas and bedrooms from builder's standard samples
- Painted baseboards, door frames and casings
- TV/telephone outlets in living/dining room and bedrooms
- Smoke detectors and sprinkler system

# FEATURES & FINISHES

# **KITCHENS**

- Kitchen cabinetry from builder's standard samples
- Countertop from builder's standard samples
- Undermount stainless steel sink
- Appliances Collection
  - Refrigerator
  - Cooktop and oven
  - Microwave
  - Exhaust fan insert
  - Dishwasher
  - Stacked washer and dryer

# BATHROOMS

- Countertop from builder's standard samples
- Tile from builder's standard samples
- Sink and faucet
- Bathroom cabinetry from builder's standard samples
- Bathtub, faucet, controls and shower head, as per plan
- Shower with enclosure, as per plan

# 100% TEAM WORK





# **IBI GROUP**

IBI Group is a global firm of architects, engineers, designers, and technology professionals united by the desire to create livable, sustainable, technologically advanced urban environments. The firm is a recognized leader in residential, hospitality, retail, and mixed-use design. Under the leadership of Design Principal and Global Director of Buildings, Mansoor Kazerouni, IBI has completed an impressive portfolio of projects including several past CentreCourt projects, and many other developments across the GTA.

# MONTANA STEELE

Montana Steele has been creating award-winning real estate brands, at home and around the world, for more than 25 years. The Toronto based firm is widely regarded as North America's leading agency for new homes and condo developments, and for good reason; they've launched nearly 1000 successful projects, in 30 cities, with some of the biggest names in the business. From launch to sell-out, Montana Steele crafts the story of how people want to live.



# CENTRECOURT

CentreCourt is a real estate company focused on the development of high-rise residential communities located near major amenities, rapid transit networks and employment areas across the Greater Toronto Area (GTA) - homes designed for city life. The fully-integrated organization operates across all areas of development including land acquisition, zoning, design, sales, construction and customer care. Ranked #11 on the 2020 Growth List ranking of Canada's Fastest Growing Companies, CentreCourt is one of the most active highrise developers in the GTA with 19 high-rise residential projects, collectively representing over 10,000 homes and over \$6.9 billion dollars of development value.

As one of the GTA's leading high-rise residential developers, the company holds itself to the highest standards of excellence, constantly exceeding the expectations of customers. CentreCourt developments are collaborative endeavours undertaken with bestin-class planners, architects, interior designers, and construction trades. In 2020 they were recognized as a finalist for Tarion Highrise Builder of the Year. Their award-winning developments have a positive impact on homeowners and the communities they are part of.



The information set out herein shall not give rise to any representations or warranties, express or implied. No representations or warranties shall apply except those expressly set out in an agreement of purchase and sale for a condominium unit in the 252 Church Condos property. Any action you take upon the information presented herein is strictly at your own risk, and there shall be no liability whatsoever for any losses or damages suffered in connection with the use of such information. The information set out herein does not constitute investment advice. While every reasonable effort has been made to ensure the accuracy of the information herein, no responsibility is assumed for any inaccuracies. Past performance does not guarantee future results. E&O.E.